

# Joe Jackson

Lead Developer / Team Lead / Manager / Account Manager

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## EXPERIENCE

### **Andrade Communicators, San Antonio TX — Developer**

JUNE 2014 – NOVEMBER 2014

I was contracted with Andrade to handle the development and launch for Power Financial Credit Union (PowerFi). This project was completed in November 2014.

### **Giles-Parscale, San Antonio TX — Responsive Manager**

SEPTEMBER 2012 – FEBRUARY 2014

I began as a Developer with Giles-Parscale. From day one I began running with whatever task was thrown my way. Initially starting off with a simple Expression Engine-based website, and quickly jumping into Bigcommerce (ecommerce shopping cart) and motion graphics for various in-house work; to ultimately being Responsive Manager. As the responsive manager, I was in charge of client communications between Giles-Parscale, and our clients for various web development tasks, as well as working on making many of our website projects (both old and current), responsive and mobile-friendly. This position relied heavily on client communications/relations, client trainings, leading an in-house team, and providing various design skills for website "tweaks" and modifications necessary.

### **CityWide SEO, San Antonio TX — Designer / Developer**

OCTOBER 2011 – APRIL 2012

While working with CityWide SEO (a division of Boss Creative), I also created numerous templates (from scratch), that were used for various SEO-based clients. My previous responsibilities at Boss Creative were extended to this position as well.

### **GVO, San Antonio TX — Designer / Developer**

JULY 2011 – SEPTEMBER 2011

GVO contracted me for 3 months to lead the company's initiative in marketing and advertising via a new campaign that included both print and digital materials created by me.

### **Boss Creative, San Antonio TX — Designer / Developer**

AUGUST 2010 – JULY 2011

As a web developer for Boss Creative, I utilized Flash Actionscript 2 and 3,

## SKILLS

Project Management

Team Leadership

Full-Stack Web  
Development

Cashiering

Network  
Administration

Customer Service /  
Account Management

Sales

## AWARDS

**2009 Silver Addy  
Award** - Mark  
Schlesinger Website,  
Online Interactive  
Category

**2009 Silver Addy  
Award** - Prayer 4  
Awakening Website,  
Online Interactive  
Category

## LANGUAGES

English (Fluent)  
Spanish (Non-Fluent)

motion graphics, design, and development (both front and back-end) skills. Drupal was the CMS of choice here, and developing custom Drupal plugins was necessary.

### **Anderson Marketing Group, San Antonio TX — Senior Developer**

AUGUST 2009 - JUNE 2010

As the Senior Flash Developer at Anderson Marketing Group, I worked closely with my Supervisor, the Account Executives and our clients directly, to ensure the best project scope, not just for Flash-based development; but all incoming projects as well. My role involved not only various levels of back-end development (PHP / jQuery), but front-end, Flash, as well as Sharepoint/C#/ASP/.NET, and iPhone / Mobile Development.

### **Blue Clover, San Antonio TX — Flash / Web Developer**

NOVEMBER 2008 - MARCH 2009

Working with a company as creative and as strong as Blue Clover was an amazing Experience. I was contracted through Robert Half Technology as the Web Developer for Blue Clover. My role involved minor backend development (such as Joomla / PHP / Java development) and a majority focused on Flash Development (AS 3, XML, AS 2) as well as full front-end development ( CSS / XHTML Strict ).

### **Broadramp, San Antonio TX — Multimedia / Flash Developer**

MARCH 2008 - NOVEMBER 2008 | Ending Title: UI Design Specialist

BroadRamp specializes in the ability to compress large video (of GBs in size) to smaller file sizes (MBs) to be viewed on the web via broadband connection; utilizing what is called Managed Content Delivery System, or MCDS. As a multimedia/flash developer, it is my task to take a project/contract from the initial phase of planning and research, to see it through it's release. From concepts and sketches, to designing in Photoshop, to taking the UI elements into flash/flash as2&3 /after effects, and ultimately to code in css/html/asp; I am able to almost completely control the product at hand for a specific client, much like a Creative Director or Project Manager. My ending title of UI Design Specialist was granted to me as I went from strictly Flash Development to becoming the company's only UI Design Specialist; that of which serves as a liaison between the development team and the design team. This is much like the role of Project Manager as well; and requires knowledge in both design and development aspects in order to successfully and accurately represent the project and it's entirety when ultimately releasing the "final version" that has everything placed together for the final "application" or website.

## **Blue Flame Media, San Antonio TX — Founder / Creative Director**

2000 - PRESENT

Owner of Blue Flame Media (originally Mindless Studios), a rich media design & development firm, specializing in web, multimedia, print & illustration, video, commercial, search engine optimization (SEO), advertising & marketing, 3d, and identity & branding. Knowledge in cash flow analysis, break even analysis, budgeting, marketing, and various managing responsibilities.

Environment: Although Mindless Studios itself offers many of the aforementioned, I personally was involved in: Management; Web & Multimedia Development with Flash; Video Post and Pre-Production.

## **CPS Energy, San Antonio TX — Web Developer**

DECEMBER 2007 - MARCH 2008

As a contracted web developer for CPS Energy; I was hired to direct and develop a web application/solution to allow an internal department as easier way of navigating their "Switchboard" and control system; which was used to control the overall communications for CPS Energy employees.

Environment: Flash CS3, Photoshop CS3, Oracle JDeveloper 10, Dreamweaver CS3, Fireworks CS3, Windows XP & Vista, Macintosh OSX Tiger Leopard, MS Office, TopStyle

## **Washington Mutual, San Antonio TX — Account Executive**

FEBRUARY 2007 - AUGUST 2007

As account executive at Washington mutual, I was responsible for maintaining a customer relationship and pipeline with customers over the phone while establishing new accounts and services with the customer. I also was responsible for recommending various products/services depending on income situation and/or financial situation.

## **CSIC, San Antonio TX — Computer Technician**

2000 - 2006

Responsible for the maintenance, upgrade, repair, and installation of hardware, software, networking, and security of various computers for business and homes. Also responsible for client contact and management, and various marketing strategies for business. Sales; Expert Computer Knowledge; Marketing; Client Management all a must.

CSIC - Common Sense in Computers.

## **Kula Technologies, Seguin TX — *Flash Developer***

JUNE 2005 - AUGUST 2005

Flash MX developer for Kula Technologies developing various flash platforms for clientele. All completed work through NDA.

## **Office Max, San Antonio TX — *Electronics Sales / Cashier / Stocking***

JANUARY 2002 - JUNE 2005

At OfficeMax, I began on the floor as an electronics salesman, and was cross-trained in every department within the company shortly after. This included cashiering, overnight stock/freight and forklift operating, as well as operating the warehouse equipment (baler, loss prevention, merchandise unloading from truck and overnight stocking). Interacting with customers throughout the day while completing whatever company goals were at the time was a constant requirement that I enjoyed excelling at.

## **Flash Level Digital Laboratories, Online, Katy TX — *Intern***

MARCH 2004 - APRIL 2004

Flash intern for [www.FlashLevel.com](http://www.FlashLevel.com).

## **BillyBussey.com, Online, San Francisco CA — *Intern***

MARCH 2002 - JULY 2002

Graphic/Flash design student for BillyBussey.com, now recognized as BBStudios, [www.bbstudios.com](http://www.bbstudios.com)

## **EDUCATION**

### **IADT, San Antonio TX — *Graphic Design***

2008 - 2012

### **San Antonio College, San Antonio TX — *Graphic Design***

2006 - 2008

### **San Antonio College, San Antonio TX — *Minor: Music / Major: Business Management***

2004 - 2006

### **Design & Technology Academy, San Antonio TX — *High School***

2000 - 2002